



Volunteers' Week 2017

Micro-Volunteering

Ideas for Organisations

Ideas for things someone could do for your organisation in less than 30 minutes:

- 1 Provide feedback to TheAwesomeCentre on its proposed marketing materials. Go to their website www.theawesomecentre.org.uk
- 2 Find out about the work of TheAwesomeCentre and write a short story/blog post for them that promotes the impact of their work.
- 3 Write a Wikipedia entry about TheAwesomeCentre using information from their website www.theawesomecentre.org.uk
- 4 Take photos on your smartphone of the River Wandle and upload them to Flickr FreeUse or PhotoFoundation so that www.theawesomecentre.org.uk and other non-profits can use them royalty free to promote their new Rivers Project.
- 5 Man a stall or give out flyers for half an hour at the local environmental fair to promote TheAwesomeCentre
- 6 Go through your old clothes/books/ornaments and donate them to TheAwesomeCentre for their Spring 'Reuse/Recycling' Raffle
- 7 Like TheAwesomeCentre's Facebook page and Share their most recent post to promote their work
- 8 Follow TheAwesomeCentre on Twitter and/or Instagram and retweet/share one of their recent posts with your own message
- 9 Take part in TheAwesomeCentre's webinar to get some training on a new skill and also give them valuable feedback on their services
- 10 Go to www.theawesomecentre.org.uk and complete their annual survey asking about public perceptions of endangered animals.
- 11 Pick up 100 flyers from TheAwesomeCentre and ask your local GP/shop/library to put them where visitors will see them
- 12 Bake 12 cupcakes for TheAwesomeCentre's summer open day

Ideas for Taster Sessions your organisation could run to attract new volunteers:

Key Tips

- **Do** stick to 60 minutes, and fill those with fun activities: you want to inspire them to come back!
- **Do** give them an understanding of your organisation, but don't waste time on a grand tour or powerpoint presentation
- **Do** get them stuck in doing something practical as soon as possible – make sure it's something simple that doesn't require lots of training or a DBS form!
- **Do** give them chance to interact, or buddy up, with an existing volunteer so they can ask questions and get inspired.

- 1 Help out at our allotment
- 2 Plant vegetables
- 3 Try out an activity with our client group
- 4 Attend a 30 minute cycling or cycle repair session
- 5 Help out with teas and coffees/lunch and meet our client group
- 6 Come and serve lunch at our club
- 7 Come to a drop-in session with our clients
- 8 Help paint our fence to make our building look fresh and professional